

SOPHIA AITKEN

Sophia Aitken, was born in Miami, Florida to Bolivian parents. She is fluent in English and Spanish with working knowledge of French after studying abroad in Lyon, France. In 2016, she earned her Bachelor's of Arts in Economics from New College of Florida after the successful completion of an undergraduate thesis, which evaluated the economic conditions in Bolivia since 2005. Sophia has worked in marketing and as a freelance graphic designer since high school and is now heading up business development and marketing for SMDS.

EDUCATION

- Bachelor's of Arts in Economics *New College of Florida*

SMDS EXPERIENCE:

- Branding
- Social Media
- Graphic Design
- Media Communications
- Project Management
- Website Management
- Business Development

